



## CONTEST RULES & SUBMISSION GUIDELINES

Sooper Art 2011 is open to youth who are age 5-17 prior to the October 22, 2011 contest deadline.

One entry per person. All artwork should be the sole work of the student and not a parent, sibling or teacher. All art must be original and not a copy of published art, illustrations or photos. The entry should depict some aspect of the natural world or pertain to an environmental issue.

Artwork may not exceed 11" x 17" in size – no exceptions. Acceptable media are paint, pencil, markers, ink, crayon, chalk or pastel (fixed), cloth or collage. No name, signature or initials should appear on the front of the artwork. A completed entry form should be affixed (with glue or tape on all four corners) to the back of the artwork. Do not use paperclips. No color copies or unfinished ("wet") artwork will be accepted.

Artwork must be done on paper that will allow for duplication, display or framing. Do not mat, mount, laminate, frame or fold artwork. Entries should be delivered flat or rolled in a tube.

All entries from Kent County students/schools must be received at the Education Center of the Grand Rapids Art Museum (GRAM) by 3 p.m. October 22, 2011. Artwork must be personally submitted by the student or his/her parent/guardian or teacher. Students/schools from outside Kent County may mail their entries to: Mark Newman, P.O. Box 1368, Grand Rapids, MI 49501. All mailed entries must be received by 11:59 p.m. October 22, 2011. Teachers may submit entries from their classes together in one or several packages. All artwork submitted becomes the property of Sooper Enterprises LLC and **will not be returned**. If you wish to retain a copy of your art, please make a color copy before delivering your entry.

Drop-off hours at the GRAM Education Center (Louis Street entrance) are:  
Fridays during ArtPrize (Sept. 30 and Oct. 7): 5:00 p.m. – 7:30 p.m.  
Saturdays during ArtPrize (Sept. 24, Oct. 1 and Oct. 8): 10:00 a.m. – 5:00 p.m.  
Sundays during ArtPrize (Sept. 25, Oct. 2 and Oct. 9): Noon – 5:00 p.m.  
Three additional Saturdays (Sept. 17, Oct. 15 and Oct. 22): 10:00 a.m. – 3:00 p.m.

## JUDGING:

The evaluation of art is a subjective process. Judges will base their decisions on the basis of originality, creativity and theme, taking into account overall composition and design, interpretation, expression, artistic flair and overall impression. All decisions of the judges are final.

## CONTEST PRIZES:

A total of 15 entries in each of the three age categories (5-8, 9-12 and 13-17) will be awarded with a \$100 cash prize. One additional entry in each age category will be honored with a \$250 Mark Heckman Special Merit Award.

Winning entries will be posted on SooperYooper.com by October 27, 2011. Winners will be invited to a special reception on November 5, 2011 at the Grand Rapids Art Museum where select artwork will be displayed, along with the announcement of the Special Merit Award winners.

Questions or concerns? Use the Contact link at SooperYooper.com.



**SOOPER ART 2011**

**OFFICIAL ENTRY FORM**

(Please fill out completely before attaching to back of artwork. Two signatures are required below.)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

School: \_\_\_\_\_

Birthdate: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

\* \* \* \* \*

Pledge of Originality: I declare and avow that the art I am submitting to Sooper Art 2011 is my own original work and is not a copy or tracing of any published works or other material protected by copyright laws.

Student's Signature: \_\_\_\_\_

\* \* \* \* \*

In respect of the original artwork submitted to Sooper Art 2011, I hereby grant and assign to Sooper Enterprises LLC, the non-exclusive right and permission to use, re-use, publish, re-publish and/or otherwise reproduce or display individually or in conjunction with other original artwork, in any and all media for illustration, promotion, advertising or any other purpose whatsoever. I understand that any use of this submitted work may include my child's name as its creator. I hereby release and discharge Sooper Enterprises LLC, Wege Foundation and Grand Rapids Art Museum from any and all claims and demands arising out of or in connection with the use of the original artwork, including without limitation any and all claims for libel or invasion of privacy. Sooper Enterprises LLC and the aforementioned parties assume no responsibility for lost or damaged artwork.

Parent/Guardian's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Affix this completed form with glue or tape on all four corners to the back of your artwork.